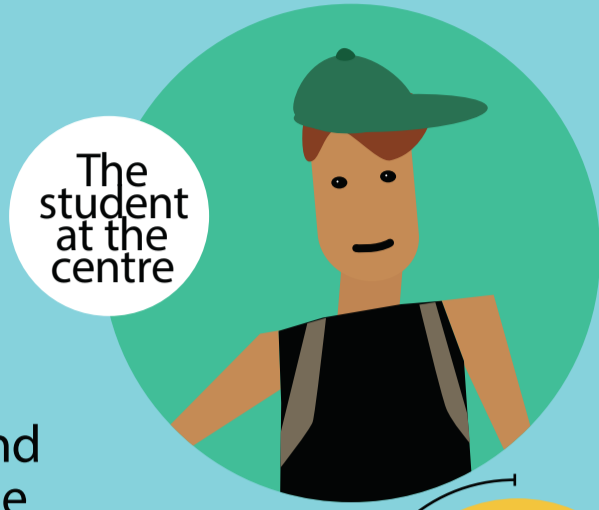


Why choose BILINGUAL EDUCATION?

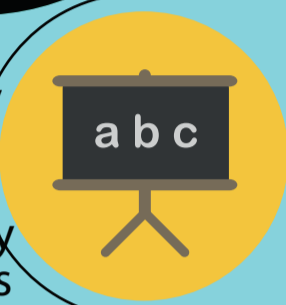
Learn differently

Learn disciplines in several languages at school

Learn in a foreign language while improving the command of one's native language



Autonomy
Motivation
Socialisation
Active pedagogy
Class projects
Interdisciplinarity



1
student
in 2
is taught in two
languages

A brain in peak condition

Bilingual individuals have better control over their attention, manage information more efficiently, and have a greater ability to choose, organise, plan and deal with change



Greater mobility, greater ability to adapt

SECTORS THAT PREDOMINANTLY RECRUIT BILINGUAL INDIVIDUALS



The salary of multilingual employees is 5 to 20% higher than that of their monolingual counterparts



Make successful choices

Access better education and better career opportunities



4
million
students
follow an
international
curriculum

million
students
follow an
international
curriculum



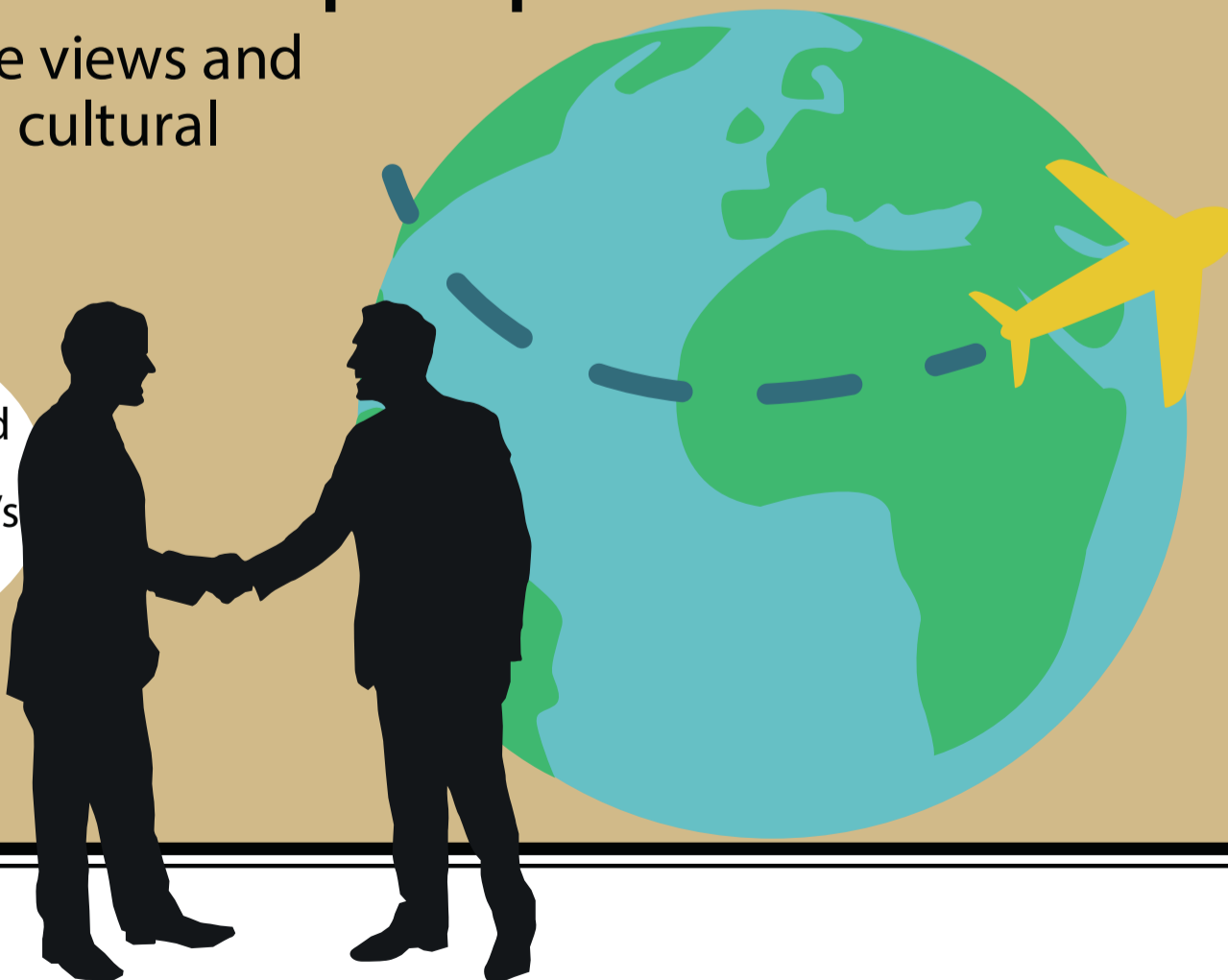
64%
of business
leaders speak
at least
one foreign
language



Meet other people

Exchange views and establish cultural dialogue

Travel and discover the world's diversity



Learning a foreign language activates the area of the brain associated with pleasure



Mastering several languages increases the power of seduction

66%
of the
world's
population
is bilingual

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